



Using Digital Technology to Teach Oral Communication

**Digital Humanities Faculty Workshop Series
Spring 2018**

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Agenda

- **Integrated Process for Teaching Oral Communication**
- **My Background in Teaching Oral Communication**
- **Rubric for Evaluation**
- **Audio Recording**
- **Video Recording**





Step #1

Ask students to
present their
work

Provide little or no
grading criteria or
opportunity for
preliminary
evaluation.





My Background

- **Initial mistakes in teaching English courses**
- **Interim Director of Graduate Communication Center**
 - **Hundreds of hour-long tutoring sessions related to oral communication**
 - **Evaluation of hundreds of student presentations in business graduate courses**

Step #1

**Explain goals
and grading
criteria**

**Students
understand
rationale for
assignment and
expectations for
performance.**

Step #2

**Provide feedback
for practice
session**

**Give students two
or three key areas
for improvement
based on the results
to implement in
final version.**

Step #3

**Evaluate final
version
systematically**

**Apply detailed
grading rubric to
evaluate students'
performance in
numerous key
areas.**



Rubric

- **Define categories that make sense given the course and your discipline.**
- **Provide strategies for excelling in these categories.**
- **Explain why these categories matter in the context of their educational trajectory.**



Audio Recording

- **Free app for iPhone: Voice Recorder & Audio Editor**
- **Free app for Android: Smart Recorder (untested)**
- **Upload recording to Google Drive for submission and evaluation.**



Video Recording

- **Use pre-installed camera app to record video.**
- **Upload recording to Google Drive for submission and evaluation.**



Feedback

- **Pick two or three areas for improvement.**
- **Realize that you can often see problem areas immediately, thus reducing required time.**
- **Providing such feedback will dramatically improve students' performance.**



Final Considerations

- **Contact me for help or class tutorials.**
- **Next workshop: Student Research Archives and Omeka (April 11 at 12 pm in Ames 129)**