

CREATING AND MANAGING AN ACADEMIC BLOG

Digital Humanities Faculty Workshop Series
Fall 2017

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October 25, 2017

Agenda

- Overview of Available Technology
 - WordPress
 - Blogger
- Mike Theune's Experience with Academic Blogs
- Questions/Discussion

Blogger

- blogger.com
 - <name>.blogspot.com
 - Can purchase <name>.com for <\$20
- Pros & Cons
 - Ease of use
 - Fewer formatting options
 - Streamlined design process
 - Google's backing
 - Automatic back-ups
 - Google's security
 - Ownership

WordPress

- WordPress.com
 - <name>.wordpress.com
 - Can purchase <name>.com for <\$20
- Pros & Cons
 - Learning curve
 - More formatting options
 - More complicated design process
 - Content ownership
 - Self-directed security and back-up

Mike Theune's Blogs

- *The Keats Letters Project*
 - keatslettersproject.com
 - Host: WordPress
- *Structure & Surprise*
 - structureandsurprise.wordpress.com
 - Host: WordPress
- *Voltage Poetry*
 - voltagepoetry.com
 - Host: WordPress

NEXT WORKSHOP

INTEGRATING SOCIAL MEDIA INTO THE CLASSROOM

Wednesday, November 8, 2017

12 pm

Ames 129

Lunch Provided